

pomppa®

CATALOG

Season 23-24





Pomppa is a Finnish company specialised in weatherproof clothing for dogs. Our durable and well-fitting products have been part of the everyday life of dog owners for over a decade. Our goal is to let every dog enjoy the outdoors – regardless of the weather!

We are guided by a strong set of values which emphasize the dog's well-being, appreciation of each other, endless curiosity and inspiration, and respect for the environment.

From sustainable product design to continuous reduction of our carbon footprint, our environmental actions take into account the entire value chain of our operations.

OUR VALUES

BEST OF FRIENDS

Dogs teach us many things. Loyalty and selflessness. Living in the moment. We value the dog's characteristic traits and their significant role in our society. They truly are our best friends, which is why the well-being of dogs will always remain at the heart of everything we do.



ENDLESS CURIOSITY

Dogs are naturally curious of their surroundings. So are we. We explore the surrounding world with enthusiasm. We keep sniffing the ever-changing winds and bravely tread uncharted paths. The way is open for new ideas.

SINCERE ENCOUNTER

The most important thing is to pause and focus on the moment. With you. Be genuinely present. We care for one another and wish to encourage everyone to be exactly who they are. Openly and freely.



JOY OF LIFE

Sparkling eyes and a sensitive snout are able to discover new experiences out of the ordinary. We love what we do and want to spread the feeling around us. Joy, passion, and inspiration make our ears perk up with excitement.

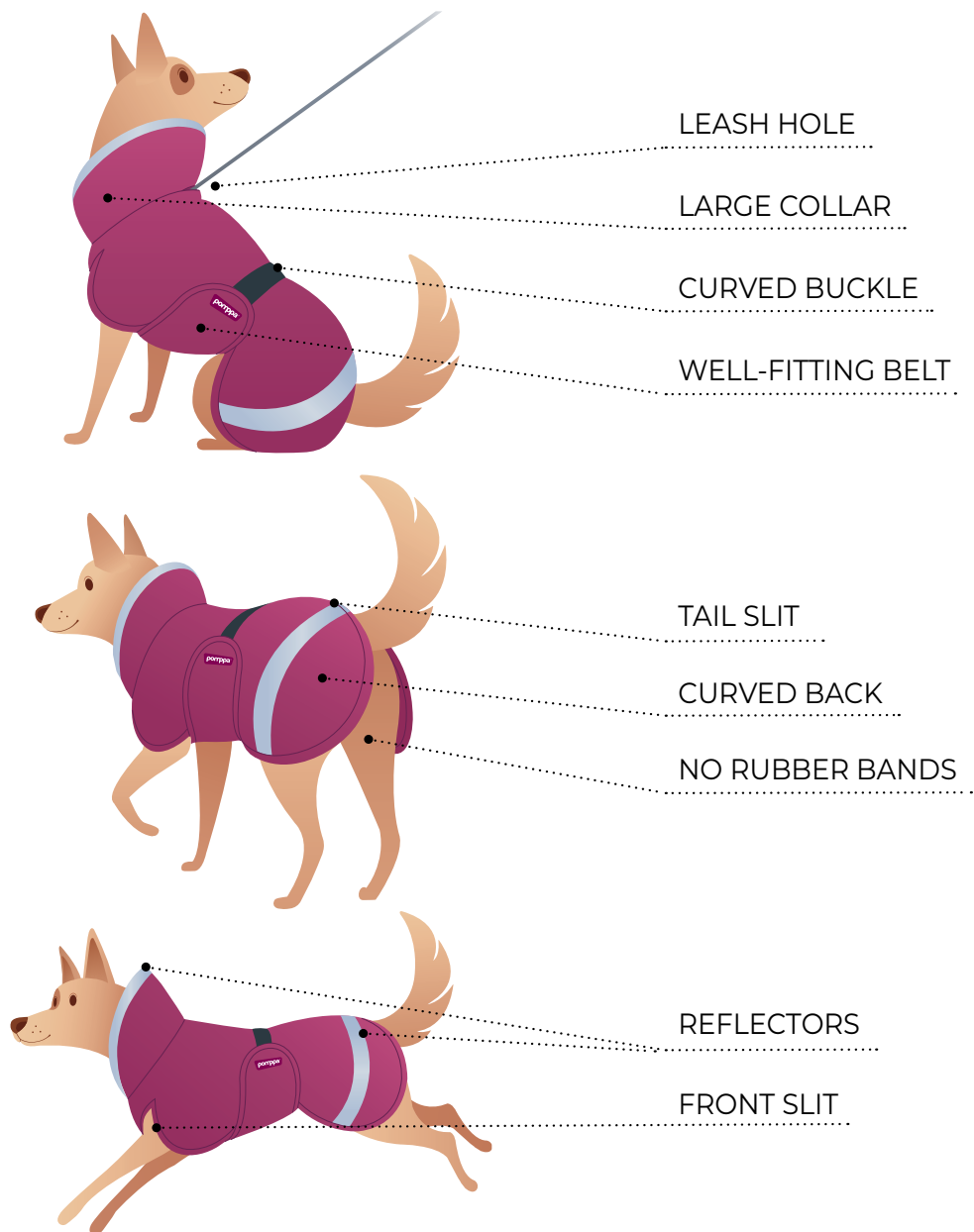
LOOKING AHEAD

We aim to give more than take. Take responsibility. Our actions have an impact on the world around us, which is why we challenge ourselves to be better. To discover more responsible ways to operate. To leave a positive paw print.

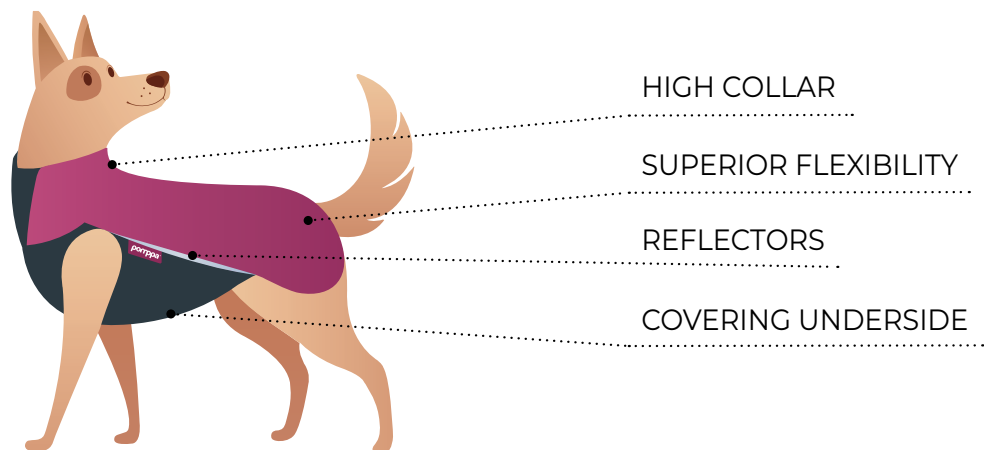


FEATURES OF POMPPA

SADE, KEVYT, PERUS & TOPPA



JUMPPA



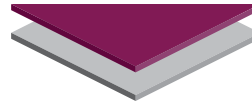
POMPPA PRODUCTS 23-24

PROTECTS FROM RAIN



SADEPOMPPA

Lightweight raincoat for year-round use. Withstands anything from drizzle to downpour.



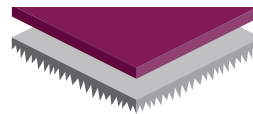
Pomppa raincoats protect the dog from rain, wind and dirt.

SadePomppa is a shell jacket with a waterproof and durable outer layer. The thin lining is made of a smooth and anti-static material.



KEVYTPOMPPA

Light and comfortable mid-season jacket. Ideal for particularly wet, chilly and windy weather.



KevytPomppa is a mid-season jacket for rainy weather. The lining is made of thin synthetic fur which is anti-static and soft.

KEEPS WARM



JUMPPAPOMPPA

Warm and flexible sweater for everyday use. Easy to put on and comfortable to wear.



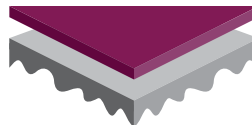
JumppaPomppa can be used by itself or as an extra insulation under a Pomppa jacket. Form-fitting sweater stays in place and keeps the large muscle groups warm.

KEEPS WARM & PROTECTS FROM RAIN



PERUSPOMPPA

Warm and practical winter jacket for all kinds of dogs. Protects efficiently from both rain and snow.



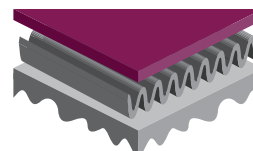
Pomppa winter jackets protect against wind, sleet, snow and extreme winter conditions.

PerusPomppa has a waterproof outer layer and a warm, anti-static teddy lining which keeps the dog warm and dry in winter.



TOPPAPOMPPA

Thick and warm jacket for freezing temperatures. The generous sizing keeps the dog thoroughly protected even during downtime.



ToppaPomppa is an extremely warm jacket with waterproof outer layer. It has a thick teddy lining and well-insulating filling. The back length is 2 cm longer than in other similarly sized Pomppa jackets.

JACKET COLORS 23-24



NEW

Lime



Cosmos



Curry



Plum*



Graphite*



- Lining of SadePomppa has **42 % recycled fiber**.
- Insulation of ToppaPomppa is **100 % recycled polyester**.
- Shell fabric of all coats is **100 % recycled polyester**

Note! There are still products with 100 % virgin materials left in our warehouse. However, appearance and functionality of the products are perfectly equal.

*Colors Plum and Graphite belong to standard Pomppa collection, meaning the colors are available from season to season. Other colors are available as long as the stock lasts.



Pomppa Oy
sales@pomppa.fi

Please note!

Before the official season launch on August 16, the retailer is not allowed to publish, advertise or sell the collections to its customers. The colors may vary depending on the monitor settings.

JUMPPAPOMPPA COLORS 23-24



NEW

Lime



NEW

Aurora



Curry



Violet



Plum*



Graphite*



Starting from season 23-24, the upper part of Jumpsuit is made of **100 % recycled polyester**, and the belly part has **88 % recycled nylon**.

Note! There are still products with 100 % virgin materials left in our warehouse. However, appearance and functionality of the products are perfectly equal.

*Colors Plum and Graphite belong to standard Pomppa collection, meaning the colors are available from season to season. Other colors are available as long as the stock lasts.



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RRP 32,90 - 52,90 €



JUMPPAPOMPPA *Warm fleece shirt*

JumppaPomppa is a warm and versatile fleece shirt **for year-round use**. The top part is made of anti-static and **highly elastic fleece**, which make the shirt easy to put on. The under side is made of water-repellent thermal tricot that efficiently protects the dog's abdomen and chest. The form-fitting design conforms to the dog's movement and **stays perfectly on** even in full speed.

Warmth



Waterproof



- ✓ Flexible and comfortable sweater
- ✓ Complete freedom of movement
- ✓ Form-fitting design stays perfectly on
- ✓ Protects from neck to tail
- ✓ Suitable for many types of dogs
- ✓ Moisture-wicking materials



Top part:

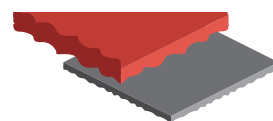
- Knitted plush
- Highly elastic
- Anti-static
- Anti-pilling



Under side:

- Elastic thermal tricot
- Water-repellent coating

Cross-section:



Colors:

Full availability not guaranteed for all colors.



Sizes:

25, 28, 31, 34, 37, 40, 44, 48,
52, 56, 60, 65, 70, 75, 80, 85

Click here
to learn more about
JumppaPomppa



RRP 48,90 - 85,90 €

SADEPOMPPA Dog raincoat

SadePomppa is a dog raincoat for **year-round use**. The waterproof and durable shell fabric protects the dog from **rain, wind and dirt**. The lining is made of smooth anti-static material which repels dog hair and debris. The **thin, non-insulated raincoat** works as an all-purpose coat for dogs with thick fur. For the more cold-sensitive dogs, SadePomppa works better as a raincoat for warmer weather.

Waterproof



Warmth

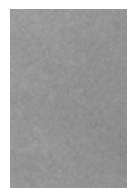


- ✓ Lightweight and comfortable to wear
- ✓ Quick and easy to put on
- ✓ Complete freedom of movement
- ✓ Protects from head to tail
- ✓ Suitable for most breeds
- ✓ All-purpose jacket for thick-coated dogs



Shell fabric:

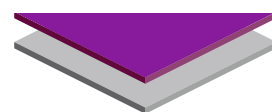
- Waterproof
- Rustle-free
- Water column 5 000 mm
- Water-repellent coating



Lining:

- Silky smooth
- Anti-static
- Lightweight

Cross-section:



Colors:

Full availability not guaranteed for all colors.



Sizes:

25, 28, 31, 34, 37, 40, 44, 48,
52, 56, 60, 65, 70, 75, 80, 85

[Click here](#)
to learn more
about SadePomppa!



RRP 55,90 - 91,90 €

KEYVTPOMPPA *Dog midseason coat*

KevytPomppa is a **fur-lined raincoat** that keeps the dog dry and comfortable in the midseason weather. The waterproof and durable shell fabric protects the dog from **rain, wind and dirt**. The lining is made of soft synthetic fur which **insulates efficiently**. The anti-static materials ensure that even a long-furred dog doesn't get their coat tangled! KevytPomppa works perfectly as a mid-season coat for cold-sensitive dogs and as a winter coat for more cold-tolerant breeds.

Waterproof



Warmth



- ✓ Lightweight and comfortable to wear
- ✓ Quick and easy to put on
- ✓ Complete freedom of movement
- ✓ Protects from head to tail
- ✓ Suitable for most breeds
- ✓ An all-purpose jacket for mid-season weather



Shell fabric:

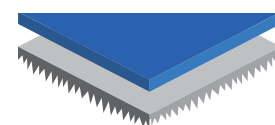
- Waterproof
- Rustle-free
- Water column 5 000 mm
- Water-repellent coating



Lining:

- Synthetic fur
- Anti-static
- Lightweight

Cross-section:



Colors:

Full availability not guaranteed for all colors.



Sizes:

25, 28, 31, 34, 37, 40, 44, 48,
52, 56, 60, 65, 70, 75, 80, 85

[Click here](#)
to learn more
about KevytPomppa!



RRP 63,90 - 101,90 €



PERUSPOMPPA *Dog winter coat*

PerusPomppa is a warm and versatile winter coat that's suitable for dogs of all types. The waterproof and durable shell fabric protects the dog from **both rainy and snowy** weather conditions. The **soft teddy lining** keeps the dog warm in freezing temperatures as well as in strong wind. This warm coat works as a great winter coat for dogs with thicker fur, and for cold-sensitive dogs PerusPomppa is the best for three-season use.

Warmth



Waterproof

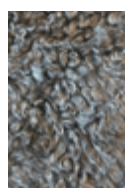


- ✓ Warm and comfortable to wear
- ✓ Quick and easy to put on
- ✓ Complete freedom of movement
- ✓ Protects from head to tail
- ✓ Suitable for most breeds
- ✓ For varying mid-season and winter weather



Shell fabric:

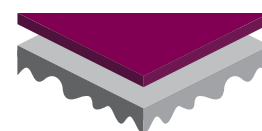
- Waterproof
- Rustle-free
- Water column 5 000 mm
- Water-repellent coating



Lining:

- Teddy fabric
- Warm and soft
- Anti-static

Cross-section:



Colors:

Full availability not guaranteed for all colors.



Sizes:

25, 28, 31, 34, 37, 40, 44, 48,
52, 56, 60, 65, 70, 75, 80, 85

[Click here](#)
to learn more about
PerusPomppa!



RRP 71,90 - 109,90 €



TOPPAPOMPPA *Insulated winter coat*

ToppaPomppa is a thick and generously sized winter coat for **freezing weather conditions**. The waterproof shell fabric, teddy lining and added insulation work best in the freezing conditions of mid-winter. ToppaPomppa is the perfect winter coat for **cold-sensitive dogs**, but for dogs with thick fur, we recommend using ToppaPomppa for calmer walks or for downtime in-between performances when it's crucial to keep the large muscle groups warm.

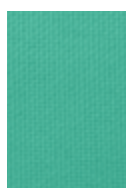
Warmth



Waterproof

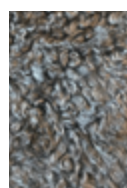


- ✓ Exceptionally warm jacket with generous sizing
- ✓ Quick and easy to put on
- ✓ Complete freedom of movement
- ✓ Protects from head to tail
- ✓ Suitable for most breeds
- ✓ For freezing weather conditions



Shell fabric:

- Waterproof
- Rustle-free
- Water column 5 000 mm
- Water-repellent coating



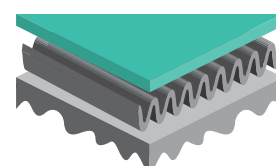
Lining:

- Teddy fabric
- Anti-static

Insulation:

- Cotton wadding

Cross-section:



Colors:

Full availability not guaranteed for all colors.



Sizes:

25, 28, 31, 34, 37, 40, 44, 48,
52, 56, 60, 65, 70, 75, 80, 85

[Click here](#)
to learn more about
ToppaPomppa!

NOVELTY PATTERN AURORA

The magical Aurora pattern for JumpppaPomppa fleece shirt is designed by Johanna Rautiainen.

Note that the **colour positioning varies from coat to coat**, making each piece one of a kind. See the example of how the pattern is scaled in differently sized products.



See also



How to wear Pomppa jacket



Spare buckles



Choosing the right size

MARKETING MATERIALS

We offer the following **sales support materials** for all ordering customers. The materials are available during the season 23-24.

All materials are found from **the material bank.**



1. RETAILER MAP

Retailer's information is added to the Pomppa retailer map at pomppa.fi

2. IMAGE BANK

Extensive Pomppa image bank. All content can be used e.g. on retailer's social media or online store.

3. SOCIAL MEDIA POSTS

Ready-to-use Pomppa-related social media posts. New posts are added throughout the season.

4. BRAND GUIDE

Guide to the visuals of Pomppa's brand and communication.

5. TRAINING MANUAL

Extensive product information package including instructions on how to choose and fit Pomppa products.

6. BREED SIZE CHART

List of Pomppa size recommendations for over 100 different dog breeds.

7. ONLINE BANNERS

Digital Pomppa banners for the autumn and winter season.

8. SEASON BROCHURES

Season brochures in English. Delivered with the order.

9. POSTERS

A3 photo poster and A4 info poster in English. Delivered with the order.

10. PRODUCT BROCHURES

Digital product brochures. Includes print files, which the retailer can have printed at their own expense.

11. ROLL-UP

Digital print file. Retailer can have the file printed at their own expense in the print house of their choosing. Roll-ups can be used e.g. at fairs and other events.

12. BEACH FLAG

Digital print file. Retailer can have the file printed at their own expense in the print house of their choosing. Beach flags can be used e.g. at fairs and other events.

Make the weather your friend.

Pomppa Oy
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www.pomppa.fi